

Gert Baudoncq

Summary

Co-founder, managing partner and social media coach

All The Way, a new kind of social media agency within Heaven Can Wait, an agency ecosystem for innovative communication.

Responsible for:

Sales and business development

Social media strategies

Creative social media concepts

Client Management

Specialties

social media strategies, social media monitoring, conversation and community management, community building, content marketing, storytelling, Facebook API and Open Graph, Twitter API, social applications design and development, (social media) analytics, (social) e-commerce, Facebook advertising

Experience

Owner at Monkey King

2011 - Present (1 year)

Co-founder and social media manager at All The Way

2011 - Present (1 year)

Freelance digital and social media consultant at Several companies

January 2011 - December 2011 (1 year)

Product and project management for RestoBookings, RestoDays and RestoBigdeal: developing and implementing a web, mobile and social media strategy

Digital Project manager there advertising

Digital consultancy for Shortcut advertising

Project Manager StopSmokingCoach <http://www.exsmokers.eu/> for BrandNewDay

Project Manager hier.be

Project Manager PresentationChannel

Promotion manager bob-central.com (iOS games producer)

Process and lead project manager at Netlash

February 2010 - December 2010 (11 months)

Line of Business Manager Web and Mobile Development at Foreach

July 2008 - February 2010 (1 year 8 months)

1 recommendation available upon request

New Business Development Manager at Foreach

January 2008 - February 2010 (2 years 2 months)

Internet Manager at Mediafin

May 2006 - November 2007 (1 year 7 months)

Project Manager at Uniway

September 2003 - February 2006 (2 years 6 months)

Editor/Programmer/Project Manager at Kluwer Editorial

1992 - 1999 (7 years)

Languages

Dutch

French

English

Skills & Expertise

Social Media

E-commerce

Online Marketing

Web Analytics

Digital Strategy

Digital Marketing

Social Media Marketing

Social Networking

Digital Media

Community Development

Content Strategy

Interactive Marketing

Facebook API

Facebook Marketing

Twitter

OpenGraph

Heroku

Social Technologies

Big Data

Analytics

Online Advertising

Education

KAE

Vrije Universiteit Brussel

Interests

mobile, apps, project and team management, agile coaching, agile techniques, scrum

Gert Baudoncq

1 person has recommended Gert

"Gert is a driven manager with the scope on the right business, a greath guy to work with."

— **Benny Dirxx**, *Sales management, Foreach*, worked indirectly for Gert at Foreach