

Sean Hayes

Art Director

Experience

Art Director at DDFH&B

2007 - 2011 (4 years)

Senior Art Director on Vodafone, The Irish National Lottery and The Irish Tourist Board.

Senior Art Director at Dentsu Brussels

March 2000 - November 2006 (6 years 9 months)

Senior Art Director on Lexus Cars, Toyota Formula 1, Bridgestone Tyres and Yamaha Motorcycles.

5 recommendations available upon request

Art Director at Expanded Media

2000 - 2000 (less than a year)

Creative Director at DDB Twin Warsaw

September 1997 - September 2000 (3 years 1 month)

CD on McDonald's, Carlsberg and Johnson & Johnson.

2 recommendations available upon request

Senior Art Director at Equinox Brussels

September 1994 - February 1997 (2 years 6 months)

Art Director on Mitsubishi Cars

Senior Art Director at BLD Brussels

1989 - 1994 (5 years)

Worked on Asics Sportswear and 3M products (Post-it Notes, Scotch Tape)

Art Director at HDM International

1988 - 1991 (3 years)

Art Director at DMB&B Brussels

1989 - 1989 (less than a year)

Worked on Pioneer Hi-Fi and Sabena Airlines

Art Director at HDM Dechy

1987 - 1989 (2 years)

Worked on 3M Post-it Notes, Yamaha Motorcycles, Pioneer Car Stereo, Wall Street Journal

1 recommendation available upon request

Art Director at Y&R Paris

1986 - 1986 (less than a year)

Worked on Adidas Sportswear, Colgate and Printemps Department Store

Art Director at Wilson Hartnell Dublin

1982 - 1985 (3 years)

Worked on Aer Lingus, American Express and Gordin's Gin

Skills & Expertise

Advertising
Art Direction
Print
Graphic Design
Creative Development
Photography
Photoshop
InDesign
Television
Corporate Identity
Graphics
Layout
Logo Design
Creative Direction
Direct Marketing
Logos
Film
QuarkXPress
Concept Development
Visual Communication
Photo Shoots
POS

Education

Christian Brothers College

1968 - 1979

Honors and Awards

Epicas, Clio nominations, CCB Awards, New York Festival Awards

Sean Hayes

Art Director

8 people have recommended Sean

"Having worked alongside Sean for a number of years I can honestly say he would be a great asset to any design/advertising studio. Not only does he bring fantastic ideas and concepts to the table, he also inspires and motivates as well as being a big personality with a wit and humour thats second to none."

— **shane cruise**, *Senior Designer, Dentsu*, worked directly with Sean at Dentsu Brussels

"I worked with Sean @ Dentsu Brussels during 4 years while he was Senior Art Director. Sean has a real creative approach, knowing exactly where he wants to go, giving perfect information about how he visualizes an ad or a tv spot. Working with Sean has always been fun and I always had the feeling we were working as a team. Sean has a great creative mind and is looking for perfect achievement. We travelled together, I've produced several tv spots under his artistic supervision and it was great experience! I have enjoyed working with him and thanks to him I learned a lot. I really appreciate his artistic sensibility and the nice guy he is! It's a pleasure to have Sean on a production!"

— **Martine Delpierre**, *Art Buyer / TV Producer, Dentsu*, worked directly with Sean at Dentsu Brussels

"Sean is a brilliant creative with a multicultural background. He's also really great and professional when it comes to present in front of clients."

— **Martin Müller-Römheld**, *Client Service Director, Dentsu Brussels*, managed Sean indirectly at Dentsu Brussels

"That's Sean: With his large experience in the ad world, a never ending creative potential and a deep understanding of commercial/economical processes he represents a master of his craft."

— **Sandra Wasem**, *Senior Account Executive, Dentsu*, worked directly with Sean at Dentsu Brussels

"Sean is an excellent creative and Art Director. He can also actually sell ideas to the client. And what is even rarer for a good creative: he gets along with virtually everyone."

— **Marko van der Steenhoven**, *chairman, BOKS*, worked directly with Sean at Dentsu Brussels

"It is difficult to describe Sean in a couple of words, he has a great personality...he is one of the most professional creative people I have ever met...very creative, demanding in terms of quality of work he does, well organized, cooperative, insightful with a strong strategic thinking approach"

— **Beata S.**, *Account Manager, DDB Twin Warsaw*, worked directly with Sean at DDB Twin Warsaw

"Sean is both: good art director with fresh eye&ideas and open minded creative director who makes a creative a better creative without making him/her work 24/24 - which is an exception in this world. I just adore working with him!"

— **zuzanna C.**, *Copywriter, DDB Twin*, reported to Sean at DDB Twin Warsaw

"Sean is a trusty creative person, he will always try to express the brief in a simple and impactfull way, working for the client and not for the glory of his own ego. His experience in pan european advertising shows his open mind and multicultural personnality."

— **Axel Leclere**, *art director, BLD Brussels*, worked indirectly for Sean at HDM Dechy