

John Svirine

Owner, human design

john@humandesignbureau.com

Summary

We design simple and fat free designs, serving strong concepts for accounts ranging from international institutions to food and beverages companies.

From the very beginning of a project, to its implementation in any media, we guide you through comprehensive strategies, using deep research, lateral thinking, to intensify the power of the killing idea.

Specialties

Branding, corporate design, institutional communication, graphic identities, packaging, web design, advertising.

Experience

Owner at Human Design Bureau

October 2004 - Present (8 years 2 months)

Print and Web communication for Le Pain Quotidien, Bpi/CFE construction, The European Parliament, EuroNGO, e-; working for websites (html and flash)

freelance graphic designer at Dentsu Brussels

2006 - 2006 (less than a year)

Designer at Dist Inc

January 2001 - January 2004 (3 years 1 month)

working for

The Autry Western Heritage Museum, Aveda, The American Cinematheque

Web designer at Mindstack Los Angeles

January 2000 - January 2001 (1 year 1 month)

Graphic Designer for National web sites: mySimon, KillerBiz, HomeAuctioneer, HireRocket, dotcomsupport, A2OL, TradeDemon

Graphic Designer at Corporate Profiles

January 1999 - January 2000 (1 year 1 month)

-Occupation: graphic design, art direction

-Clients: LOT Airlines, Union Chimique Belge, Indian Ocean Commission, Econocom Networks, Contigo Quality Management, Jewish Museum of Poland

graphic designer at chauffe marcel

1998 - 1999 (1 year)

Owner at Good Designs

January 1997 - January 1999 (2 years 1 month)

Brochure design, corporate identity, newsletters, Point of Sale displays.

Design consultant with ad agencies (TBWA, Lowe-Troost, Landmarks...) on major international clients

Art Direction at Blue Tattoo Design

January 1996 - January 1997 (1 year 1 month)

Occupation: design and follow-through of 3 newspapers,

work with staff of journalists and photographers

Clients: Virgin Records, Ryanair Airlines, GB Retail stores

graphic designer and studio manager at LHHS (now AIR-Brussels), advertising agency

January 1993 - January 1996 (3 years 1 month)

supervising 5 designers

- Clients: P&V Insurances, RMB, Mobistar Telecommunications,

Graphic Designer at Euro-Rscg Brussels

1991 - 1993 (2 years)

Graphic Designer at HDM Dechy

1989 - 1991 (2 years)

Skills & Expertise

Web Design

Packaging

Education

French Lycee of Brussels

baccalaureate in sciences, 1982 - 1984
