

Andres Bellemans

Summary

We design simple and fat free designs, serving strong concepts for accounts ranging from international institutions to food and beverages companies.

From the very beginning of a project, to its implementation in any media, we guide you through comprehensive strategies, using deep research, lateral thinking, to intensify the power of the killing idea.

Specialties

Branding, corporate design, institutional communication, graphic identities, packaging, web design, advertising.

Experience

Consultant (Research & Planning) at Human Design Bureau

October 2010 - Present (2 years 2 months)

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Consultant at Emakina

July 2009 - October 2010 (1 year 4 months)

Context analyst for the Emakina dept. taking care of institutional communication business

New Business Development Manager at Tipik Communication Agency

March 2008 - June 2009 (1 year 4 months)

The company is almost 100% focused on institutional communication, mostly the European Commission and European Parliament.

My duty was to develop business in the private sector, I failed to leverage this organisation to new business horizons.

So I spent some months in project management position.

Anyway, I met nice people.

Business Development Manager at Railpower Technologies

February 2006 - February 2008 (2 years 1 month)

Railpower was a canadian company involved in development of hybrid power solutions dedicated to the Railway industry.

They wanted to develop business in Europe but they failed to provide reliable products.

I travelled a lot around Europe to meet with Rail operators and manufacturers. Only passionate people in this industry.

1 recommendation available upon request

Account Manager at Teradyne Diagnostic Solutions

April 2001 - December 2005 (4 years 9 months)

I spent 4 years of my life taking care of major automotive accounts such as PSA Peugeot-Citroën, Renault, Ford, Nissan and some tier-one suppliers (faurecia, Visteon,...).

I learnt a lot about operations management, I met very nice guys always under pressure of the production line.

2 recommendations available upon request

Sales Manager at CSS Industrial applications

January 1998 - March 2001 (3 years 3 months)

Boring and useless experience in the IT industry.

Project manager in ERP implementations and then focused on business to business sales.

I wasted a lot of time but I got good money.

Programme Manager at Humanitarian operations

January 1993 - December 1997 (5 years)

Programme manager in former-Yugoslavia, providing relief to refugees.

Project manager in Chechenya for a food security programme.

Short time in Rwanda (six months) and Romenia (three months).

Education

Université libre de Bruxelles

1986 - 1992

Collège Saint-Michel Gosselies

1978 - 1984

3 people have recommended Andres

"Andres was imaginative and effective in exploring the European market potential for the innovative products that Railpower wanted to introduce, both in the railroad and the port industry: he defined new sales targets and opened many doors at equipment suppliers and end users, enabling Railpower, a North-American company, to be seriously considered in Europe for potential partnerships and sales of innovative power technologies."

— **Serge Mai**, *Director, New Products Development, Railpower*, worked directly with Andres at Railpower Technologies

"Andres is a well and reliable partner and every time I had business with him I feel very confident and I was well advised by him."

— **Thierry Seynaeve**, was Andres's client

"We worked together on projects in the European Automotive Market and Andres was successful at getting the right contacts and opening the doors to win new business. He always represented our group in a professional manner and was a good colleague to work with."

— **Brian Pickstock**, *VCATS Business Unit Manager, Teradyne Diagnostic Solutions*, worked directly with Andres at Teradyne Diagnostic Solution