

Johan Verheyden

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— Experience —

Owner/manager

inter-face.eu consulting ltd. - September 2006, Present

New Business Manager for several companies: Management of – on behalf of my clients – the full cycle of the business development: (pro-active) identification of potential projects, evaluation of the match between the requirements of the tender and the capacities of the bidder, actively work with the bidder in identifying partners (and negotiations on behalf of the client) and (overseeing the) writing of the proposal.

As **copywriter**, I edit/proofread material for different EU awareness projects, including the Europa Diary produced by Generation Europe for DG SANCO, the BiH Foreign Investment Promotion Agency ea. and a publication on the effects of climate change for EU DG Dev/AIDCO.

Monitoring and Evaluations of EU projects (on-going and ex-post) in the Mediterranean area. Tasks included preparation for and participation in monitoring missions in the above countries, led by a Mission Leader appointed by the Project Team Leader and implemented by a Team of Monitors, as well as the leading of Missions when appointed by the Project Team Leader. Projects monitored were mainly in the field of social protection of women victim of violence.

BUSINESS DEVELOPER EU PROJECTS & SENIOR CONTENT MANAGER

Emakina - October 2009, July 2011

Senior Content Manager: As an in-house consultant (employed under my own company), responsible for all content (AV and printed communication tools) that Emakina produced for the European Commission and its agencies and the implementation of the communication-training component under the DG SANCO framework contract that Emakina implemented. This entailed developing curricula and training modules as well as delivering the training.

Business Developer EU Projects: Management of the full cycle of the business development for different areas of EU policy, including DG Employment, DG Health and Consumer Affairs, DG Communications, EuropeAid and the European Parliament.

Responsible for:

New Business Management

the content of all audio-visual, web and print products

the content of the tenders in my portfolio

contributing to the company's strategy and development of partnerships

Management of partners in PR agencies

Bid Manager (under my own company, inter-face.eu consulting ltd)

GOPA-Cartermill - October 2008, December 2008

Responsible for the identification and development of opportunities and proposals for the European Commission. Management of the full cycle of the business development for one specific tender - EU Communications in the ENPI (European Neighbourhood) area, including analysing match between the requirements of the tender and the capacities of GOPA-CARTERMILL, identifying partners (and negotiations with them) and (overseeing the) writing of the proposal.

Monitor

EPU-NTUA - January 2007, January 2007

Monitoring and evaluation of EU funded Technical Assistance projects in the MEDA region (Algeria, Cyprus, Egypt, Israel, Jordan, Lebanon, Malta, Morocco, the Palestinian Territory, Syria, Tunisia and Turkey), by providing EU staff and the project management with information on the projects' implementation, so that structured decisions can be taken.

Tender Writer (under my own company, inter-face.eu consulting ltd)

Mostra - March 2007, July 2007

As an independent consultant I developed and wrote all the responses to EU Calls for Proposals (Tender Writer) for Mostra Communication SA, a Brussels-based communications consultancy, with a high success rate.

Consultant EU Awareness (under inter-face.eu consulting ltd)

European Consultants Organisation - EUTDI Project - September 2006, December 2006

As an independent consultant on an EU funded project, I re-designed the public image of the BiH Foreign Investment Promotion Agency through the development of a series of brochures and the content for a new website.

HEAD OF ANALYSIS AND REPORTING CELL

European Union Police Mission in BiH (EUPM) - January 2003, August 2006

Assessment of the progress EUPM made towards achieving its strategic priorities as well as the writing of all official reports to the relevant EU institutions.. The role included the cyclical evaluation of projects as well as the defining of benchmarks and milestones for projects under development, design of surveys and the analysis of data. Analysis included SWOT and GAP analysis to define the discrepancy between the state of play and the final aims of the EUPM projects.

Most of these documents were destined for the EU in Brussels; others were aimed at the UN and other partner organisations.

EUPM 1 Closedown Team (Council Joint Action of 11 March 2002)

Inception, writing and editing (including proofreading) of final report on 3 years of EUPM including design and production of the report. Tasks included:

- To ensure a high quality end of mission report is prepared with all annexes attached in line with the defined time schedule;
- Analysis and evaluation of the Mission's programmes vs their achievements (based upon previous GAP analysis and new surveys)
- Data collection and analysis
- To manage reporting personnel and oversee the completion of the end of mission report;
- To monitor the progress, requirements and issues to ensure tasks are completed within specified time frames

From January 2003 until August 2003, I was **political advisor to the Head of Mission** before taking on the position of Chief Analysis and Reporting Cell. In this capacity, I served as the interface between the Mission and the political structures in BiH.

The EUPM Mission and its programmes are part of the EU's capacity building and governance efforts in BiH

Consultant - Writer/Editor (under my own company, inter-face.eu consulting ltd)

Functional Review of Return Sector (A SAFEGE Project for the EU) - January 2004, April 2004

An EU funded project implemented by SAFGE and PROGECO:

Design of interim and final report, proofreading, editing and contributing writer for the Functional Review of Return Sector.

Public Policy Advisor/Spokesperson

Office of the High Representative/Hercegovacka Banka - April 2001, January 2003

Responsible for all external communications to support and sustain the goals and program activities for an independent Provisional Administration of the Hercegovacka Banka that was imposed by a decision of the High Representative for BiH. I took the lead in conceptualising, planning, executing and monitoring results of communications activities and I implemented a media strategy designed to generate maximum positive local and international coverage of the Provisional Administration's activities.

Programme Manager

International Catholic Migration Commission ICMC - December 1999, April 2001

I implemented an individualized return assistance program for 1500 displaced persons and refugees to return to their pre-war residence in Bosnia and Croatia with funding from the US Government and ECHO funded program that assisted 415 families to return. As Program Manager, I developed the programme, put in place implementation structures. I also expanded the program in the Federal Republic of Yugoslavia at a time when the international community had virtually no contacts with the government of the FRY during the NATO bombing campaign.

Director of Operations

Commission for Real Property Claims - CRPC - April 1999, December 1999

Responsible for the processing of claims data, quality control of claims, training of legal and information technology staff and the testing of systems and procedures for carrying out the work of CRPC, an organisation set up under the General Framework Agreement for Peace in Bosnia and Herzegovina, since closed

Responsible for the overall operation of all CRPC offices in BiH, the former Yugoslavia and 5 European countries. I implemented claim collection policies developed by CRPC Commissioners and oversaw a management staff of 20 employees who supervised about 280 people.

Head of Regional Centre Sarajevo

Repatriation Information Centre - RIC - July 1998, April 1999

The Repatriation Information Centre served as an information clearinghouse for all issues pertaining to the return and repatriation of displaced persons and refugees.

Responsible for the management and administration of the RC. The RCs were responsible for collecting information, answering information request and drafting Municipality Information Fact Sheets, establishing and maintaining contacts with government, ministries, international and local organizations.

Spokesperson/Senior Public Policy Advisor

OSCE Mission to BiH - October 1996, June 1998

Responsible for setting the public policy for the OSCE towards the media and for briefing the media on OSCE-activities as well as for briefing the Senior Staff on how the local and international media view the OSCE. I conducted daily press briefings in Sarajevo and advised on content of weekly press briefings in key regional cities. I was also responsible for the distribution of accurate information on OSCE activities to other international agencies, OSCE Member States, NGO's, and other key audiences.

Journalist - Correspondent

Various - January 1990, September 1996

I covered several crisis areas in the world as a (freelance) journalist for various Belgian and international media). I covered the wars in the former Yugoslavia since 1991. I covered fighting in all former Yugoslav republics, except Slovenia for the written press, radio and TV. I was based in Sarajevo (BiH) from April 1992 onwards and followed the conflict until its end. During the summer of 1994, I was sent to Algeria, where I covered the unrests for Belgian media and CNN.

— Education —

MSc. in Educational Sciences - Vrije Universiteit Brussel

September 2011 - June 2013

The two-year Master in Educational Sciences aims to prepare students for academic and professional interventions in the field of educational innovation, i.e. research into the nature, development and features of educational actors, institutions, related policies, and processes in educational development and educational practices.

MA Political Science - Univerzitet u Sarajevu

September 1998 - September 2004

Political Science